

Newsletter

Cornwall Community Foundation

Issue number 13

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Introduction from the Events committee

Events are held for various reasons; fundraising is the first that most people think of. This is important of course but we also use them to inform people what is going on in Cornwall and the Isles of Scilly and how they can help, perhaps by acting as ambassadors and spreading the message with us, by volunteering their time for anything from putting invites into envelopes to hosting a party, by manning a stall or ushering guests at the Annual Awards ceremony. Events are often sponsored by companies, who may give financial support, or provide food and drink, postage, parking or an exciting venue. Groups and projects funded by CCF offer support by giving presentations and talks on how the funding has helped them to improve quality of life; pictured above is a display by the Cornwall Young Carer's Project, and below a performance by Tyrone Herlihy, circus acrobat, both at last year's Awards Ceremony.



Our new CCF Fund Development Manager, Claire Thayers, is an essential part of the Events Committee and we work closely together to make sure that we keep each event focussed whilst reaching as many people as possible. The CCF has been called Cornwall's best kept secret! In these uncertain economic times it is more important than ever to get our message out, so we can show how the CCF uses local knowledge to make extremely effective, targeted grants.

Whatever the reason, each event we have is a celebration of what we have done, what we are doing and what we plan to do to keep improving lives. So far this year we have had two beautifully hosted parties, three exhausting but fun days at the Royal Cornwall Show, in the BBC Cornwall tent, and a special 'crème de la crème' cream tea and treat event to introduce CCF to some of Cornwall's most fabulous ladies, at Fowey Hall Hotel who are offering a marvellous enticement for you to all our Friends, so if you aren't yet part of our Friend's scheme now is a very good time to sign up! **SPECIAL OFFER FROM FOWEY HALL HOTEL: SEE PAGE FOUR!** Looking ahead at the events' calendar we have a great speaker booked for the Annual Awards Ceremony on 12th November, Mr Rick Stein, so I hope you can put this date in your diary and make this the best Awards Ceremony yet. If you haven't been to one of our events before; if you would like to volunteer in any capacity, if you have a brilliant idea for an event or a venue, please contact the office and join with us!

Margie Bickford-Smith, Chair of Events Committee



BREAKING NEWS!

We have been so successful in match funding donations with the Grassroots Grants Endowment Match Challenge that the government has increased our target by just under 20%! If we raise £600,000 by March 2011 we will have a minimum endowment fund of £1.2m, enabling grant making for years to come.

View from the Chair



"I recently attended the national conference for Community Foundations. All Foundations are independent of each other and have an entirely local focus, but we have much in common and much to learn from each other. We found an increasing ground swell for the view that local people working in their communities have a much better idea of how to improve people's lives than those who look down from above and believe they have the answers. As ever, our newsletter demonstrates this by highlighting some of the extraordinary and dedicated community organisations that we support. In the next few years, there are going to be two trends both of which mirror the work that we are doing at CCF. First, there will be a move from centralised solutions to local ones, and secondly many activities that are deemed to be inessential by our political masters will be cut.

It is often the 'inessential' that binds communities together and lifts people out of isolation and despair. With our knowledge of the County and of those people who are really making a difference, we will be driving our own localised agenda for Cornwall. As ever we depend on the support of people like you to help us make this happen."

James Williams, Chairman, The Cornwall Community Foundation.

The Cornwall 100 Club Storms The Mount!

Corporate philanthropy for the hospitality industry was the subject of a Cornwall 100 Club event held by kind invitation of Mr and Mrs James St. Aubyn earlier this year at St. Michael's Mount, with speeches from Mr Steven Hindley, Chairman, Midas Group, and Mr Jamie Robertson, Proprietor, Jamie's B&B. Social responsibility is becoming increasingly important to companies in every industry; in 2007 a survey revealed that 92% of consumers have a positive view of a company that supports a good cause and 87% were likely to switch to buying the product which was associated with a good cause. The Cornwall 100 Club gives businesses the chance to give to be associated with local concerns, which makes especially good sense as to invest in groups and projects in Cornwall and the Isles of Scilly will also help to promote economic growth in the area. This reciprocal and intelligent approach to giving has promoted a great deal of interest from businesses for this particular reason, and the fringe benefits which include these social and networking events, management of cold requests for funding, opportunities for excellent publicity and visits to some of the supported projects.

Pictured below, left to right, a lucky group of guests wait in the sunshine for the boat to the Mount, Jamie Robertson (Jamie's B&B) James Williams (Cornwall Community Foundation) and Jane Hartley (Trevornick); and a floral thank you for the hostess, Mrs Mary St. Aubyn.



Our thanks to

Marvellous hosts:

Mr and Mrs James St. Aubyn, for the St Michael's Mount event, Tregothnan for donating a huge hamper of their products as a raffle prize, Midas Group Ltd for sponsoring the event, the volunteers who guided guests from the boats and sold the raffle tickets.

Mr and Mrs Nicholas Trefusis, for holding a reception to introduce their friends and neighbours to CCF and to those friends and neighbours who made donations and joined the Friends scheme.

Fabulous Fundraisers:

Simon Smith and Ian Lovering for cycling across nine countries in nine days starting on the 9th September, please add your support to them on www.justgiving.com/99999



Claire Thayers,
Linda Whittaker

In the 4 months since our last newsletter much has happened. We have recruited Claire Thayers as Fund Development Manager who joined from Coodes Solicitors after 7 years as their Marketing Manager, and our grants team has expanded with Beth Martin joining as Assistant Grants Administrator supporting Donna Martyn (Grants Administrator) and Kirsty Philpott nee Martyn (Grants Manager). This is a direct result of the rising demand on our grant programmes which has increased by 98%.

Community Foundations are one of the top 4 funders in the UK, we cover 95% of the population and most of us are no more than 20 miles away from a Community Foundation funded project.

Without grant support many small groups would fold and inevitably services withdrawn from those people who rely upon them groups like friendship clubs and support groups offering facilities such as sporting activities, transport facilities, crèches, outings and a listening ear. We are all about helping local groups to make a local difference. We have awarded over £3.5m to more than 1,200 organisations and individuals. Since May this year we have funded projects helping 15,000 beneficiaries to groups with over 1,000 volunteers with an average CCF grant of £3,135. We shall continue to provide grant funding and support to local projects *exclusively* in Cornwall and the Isles of Scilly. Please come and talk to us about how you can help us (e.g. becoming a grants panel member, grant assessing, telling your friends about us) and how we can help you (e.g. are you having difficulty managing an existing fund and would like to consider CCF managing it on your behalf, are you considering creating a Fund but would prefer a simple route rather than the creation of a Trust Fund, or have inactive funds which need reinvigorating).

We look forward to hearing from you.

Linda Whittaker, Executive Director

Case Studies

GARDEN PARTY!

Torpoint Allotment Association was awarded £5,000.00 from the Grass-roots Grants Scheme to purchase 10 benches for public use as part of the regeneration of Thanckes Park Walled Garden, originally constructed as an orchard as part of the residence of Admiral Thomas Graves; known as Thanckes House; circa 1705.

This Georgian walled garden opens as a modern public park and leisure area, with full disabled access, on 26th September 2009 and will provide opportunities for further community fund raising through hosting fetes, festivals and civic occasions. The local council has already installed tennis courts, a bowling green and play area and a covered stage.



LITTLE FUND BIG DIFFERENCE!

The Crisis Fund provides emergency help to people in dire need. It is distributed through front line agents, like St. Petrocs, who are able to act swiftly to intervene. Items as simple as a £5 pair of trainers can make a huge difference; enabling a person to attend training or a job interview. Families re-housed due to domestic violence may not have had time to pack even basic essential items; the Crisis Fund can help with providing anything from a toothbrush to basic furniture.



In the last three months the Crisis Fund has given money for emergency accommodation for a low income family whose child was taken to Bristol Hospital sick with Leukaemia; petrol money for a son to return home to his mother's funeral; as well as emergency food, clothing and nappies.

Often these small but significant grants are repaid by the recipients so that the money can be shared again.



HISTORICAL MOMENT!

Launceston Town Square Events Team were awarded £300 from the Cornwall 100 Club towards a special medieval day celebrating the towns origins, held within the Square and Castle grounds. The event included military and social re-inactions involving interactive presentations of cookery, textiles and medicines.

Group chairman Lorna Lane said: "We are particularly pleased that we have secured funding to help us with such events. The group was formed to provide events for all our community and it is especially good that we are being helped by local grant organisations to help promote the town. ..The day went especially well and we could not have asked for better weather. There were lots of happy faces from all those involved and spectators alike. '

Diary Dates

22nd October: Cornwall 100 Club Wine Tasting Evening
24th October to 21st February: Ice Skating At Eden
10th November: Crème de la Crème at Budock Vean Hotel
12th November: Cornwall Community Foundation Annual Awards Ceremony
12th to 15th November: Cornwall Film Festival
18th November: Truro City of Lights
25th to 28th November: Made in Cornwall Fair
28th to 29th November: The Cotehele Food Fair
4th to 6th December: Padstow Christmas Festival
9th December: Annual Trebah Carol Service
9th to 13th December: Grand Victorian Market, Truro
11th December to 3rd January: Jack & the Beanstalk, Hall for Cornwall
12 December to 3rd January: Mousehole Christmas Lights

Friends news

Thank you to the members of our brand new Friends Panel for volunteering your time and effort to have a direct say in which group or groups receive the Friends Award 2009, which will be presented at our Awards Ceremony on November 12th.

It's not too late to add your name to the list, so if you would like to be included in the voting process then do please get in touch by letter, phone or email!

SPECIAL OFFER FROM FOWEY HALL

Fowey hall Hotel is pleased to be able to offer CCF Friends 10% off their bill throughout November on food, beverages and spa if they refer a new Friend to us; this offer can be used at any time during November for lunch, afternoon tea, dinner or spa treatments. Offer valid from 1st -30th November 2009 – subject to availability and cannot be used in conjunction with any other offer.

How would you like us to manage your contribution?

Please tick one of the following alternatives

- 50% Friends Fund grants
25% development
25% endowment + Grassroots match funding
- 100% endowment + Grassroots match funding,
interest to Friends Fund grants.

Would you like to be a Friends Fund Panel member?

YES NO

Would you like to become a Friend or make a donation? THANK YOU! Please complete & return ALL parts of this form to us.

Name
Address

Postcode
Telephone
Email

- I would like to make a general donation to The CCF, please find it enclosed.
- I would like to become a Friend of The CCF, please find my contribution enclosed.
- I would like to become a Friend of The CCF. I will make a donation by standing order, and will contribute (*please highlight or insert amount*)

£25 / £50 / £75 / £100 / other:
every (*please highlight or insert frequency*)
month / quarter / year / other :

commencing on the first of the month following my bank's receipt of this instruction to pay Nat West Bank, 2-4 St Nicholas Street, Truro, Cornwall TR1 2RN, for the credit of The Cornwall Community Foundation. Account No. 57015252 Sort Code: 60-21-37.

Please complete the following:

Bank / Building Society Address:

Account Name:

Account Number:

Sort Code:

giftaid it **If you are a UK tax payer your gift to us is eligible for Gift Aid which is worth an extra 28p for every pound.**

Please sign to confirm: "I am a UK tax payer and I would like The CCF to claim Gift Aid on my donations unless I notify you otherwise. I confirm that I pay income or capital gains tax at least equal to the amount claimed as Gift Aid in the tax year.

Print Name:

Signature:

Date:

grassroots grants *Through the grassroots grants programme, we can claim another 100% on the part of your gift which we use to build our endowment, but only with your consent. Please sign to confirm.*

Print Name:

Signature:

Date:

THE CORNWALL COMMUNITY FOUNDATION

The Orchard, Market Street, Launceston, Cornwall, PL15 8AU. Tel: 01566 779333.

www.cornwallfoundation.com office@cornwallfoundation.com